

The Bridge

FULL COLOUR DISPLAY ADVERTISING 2024 Rates

| | 2024 Yearly Rate (all 6 editions) | 2024 Yearly rate (Inc VAT) | Price equates to £ per edition (net of VAT) | Per edition (inc. VAT) | Approximate size of published advert H x W (CM) +/- 5% | Format |
|-------------------|-----------------------------------|----------------------------|---|------------------------|---|-----------|
| Whole Page | £600 | £720 | £100 | £120 | 19.1 x 13 | Portrait |
| ½ Page | £300 | £360 | £50 | £60 | 9.25 x 13 | Landscape |
| ½ Page Back Cover | £360 | £432 | £60 | £72 | 9.25 x 13 | Landscape |
| ¼ Page | £150 | £180 | £25 | £30 | 9.25 x 6.25 | Portrait |
| 1/8 Page | £75 | £90 | £12.5 | £15 | 4.75 x 6.25 | Landscape |

The Bridge magazine is a magazine for the whole local community, delivered free of charge (thanks to our volunteer road stewards), to over 1900 homes in the Busbridge, Munstead, Tuesley and Bargate Wood areas of Godalming.

We publish 6 editions a year and our billing year runs from 1st March. We welcome new advertisers joining us at any point during the year. We ask advertisers for ¼ and 1/8 page sizes to commit to a minimum of 3 editions per year. Adverts should be produced as a high resolution PNG or JPEG file. To discuss advertising in the Bridge, or for any queries, please contact the Editor: editor.atthebridge@gmail.com

We reserve the right to decline advertising or payment for advertising at our discretion. Thank you for your support and interest.

www.bhcgodalming.org/thebridge